



European
IPR Helpdesk

A New Concept for Turkey Intellectual Property Rights

Programme

Conference on IPR, November-2015

5 - 7 November 2015

Venue

Erciyes Technopark
Yeni Mah. Aşık Veysel Bulv. E.U TGB No:67 / 28
Melikgazi, Kayseri
Turkey

Organised in cooperation by

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EU IPR Helpdesk

Panel Speakers

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Moderator

Mr. Abdulhakim COŞKUN

Prof. Dr. / Chairman of the board
Erciyes University / Erciyes Technopark, Turkey

Thursday, 5 November 2015

- 09.00 Registration
- 09.30 **Welcome speech**
Rector, Erciyes University
- 10.00 **Patentability criterias, National-International filing procedures**
- TPI (Esra Eroğlu)
- 11.00 Coffee break
- 11.20 **Patentability criterias, National-International filing procedures**
- TPI (Esra Eroğlu)
- 12.20 Lunch break
- 13.30 **Drug Patents, Practices of drug filing from other countries**
- TPI (Ertan Biçer)
- 15.30 Coffee break
- 16.00 **European IPR Helpdesk Services**
Onur Emül, EU IPR Helpdesk
- 17.00 End of the day

Friday, 6 November 2015

PANEL: Basic IP Problems of Universities and TTO's. How to solve the problems, General view, what to do?

- 09.30 **Panel - 1. Session**
- 10:45 Coffee break
- 11:00 **Panel - 2. Session**
- 12.20 Lunch break
- 14.00 **European IPR Helpdesk, IPR Management**
Onur Emül, EU IPR Helpdesk
- 15.30 Coffee break
- 15.45 **Business Development in the IP field in Emerging Markets, Personal Experiences and Insights**
Greg Harrop – Patbase, Minesoft Global Patent Solutions - England

17.00 Closing and delivery of certificates

Saturday, 7 November 2015

08.30 Trip
KAPADOKYA trip

18.00 End of the trip